

LEARNTEC 2002

05. - 08. FEBRUARY 2002

10th European Conference and Specialist Trade Fair for Educational and Information Technology

KARLSRUHE, GERMANY

IN COOPERATION WITH



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Tuesday, 05.02.02

Initiative D21 Educational Conference Interpretation German-English

Program LEARNTEC 2002

Subject to Change!



- 10.00 a.m. Patronage Edlgard Bulmahn, Federal Minister for Education and Research
- 10.00 a.m. Welcome Prof. Dr. Winfried Sommer, Pedagogical College of Karlsruhe
- 10.15 a.m. Words of Greeting Heinz Fenrich, Lord Mayor of Karlsruhe
Prof. Dr. Mohsen Tawfik, UNESCO
- 10.45 a.m. Opening State Secretary Dr. Uwe Thomas, Federal Ministry for Education and Research, BMBF
eLearning – Structural Change in Education
- 11.15 a.m. Keynote Speech Erwin Staudt, IBM Germany, Stuttgart
Education in the Information Age

- Initiative D21 Educational Conference
- Forum University-Industry

Room	Thoma Saal, Stadthalle	Kleiner Saal, Konzerthaus	Hebel Saal, Stadthalle	Forum 1, Nancy Halle	Großer Saal, Konzerthaus	Forum 2, Nancy Halle	Mombert Saal, Stadthalle
	Session A Interpretation German-English eLearning – The Customer Perspective	Session B mainly German language Development of the Employment Market and Qualification of IT Experts	Session C Interpretation German-English Infrastructure for Education: Platforms, Portal Sites, Market Places	Session D mainly German language Science	Session E mainly German language Pilot Projects by the German Federal Government	Session F mainly German language Corporate Competence	Session PF mainly German language Partners Forum
Chairs	Markus Schwertel, Cisco Systems, Berlin	Dr. Walter Mattauch, Fraunhofer Institute ISST, Berlin	Joachim Klaus, Center for Distance Education, Karlsruhe	Univ.-Prof. Dr. Peter Baumgartner, Institute for Organisation and Learning, Innsbruck Bettina Dimai, Institute for Organisation and Learning, Innsbruck	Ulrich Degen, BIBB, (Federal Institute for Vocational Training), Bonn Jacob Stübiger, BIBB, (Federal Institute for Vocational Training), Bonn	Lutz Rösch, IABG, Bonn	
2.00 p.m.	A1 Christoph Dowe, pol-di.net Educational Strategies for Employment in Germany	B1 Klaus Küper, Deutsche Telekom, Münster Markus Lecke, Deutsche Telekom, Bonn IT Training and Further Qualification in an International IT Company – What's Happening in Europe?	C1 Univ.-Prof. Dr. Peter Baumgartner, Institute for Organisation and Learning, Innsbruck World-wide Comparisons of Web-based Learning Platforms	D1 Andrea Ecker, BMBWK, Vienna Initiative for New Media at Austrian Universities under the Aspect of Organisational Learning	E1 (1.30 p.m. - 2.30 p.m.) Prof. Dr. Ing. Rolf Granow, Technical College of Lübeck Virtual Learning Architectures in the University and their Use for Professional Training	F1 Thomas Liesenfeld, Siemens, Munich eBusiness – Challenge for Educational Providers	PF1 Andrea Grode, IBM Germany, Herrenberg Efficiency and Profitability of the Further Training Enterprise in the 21st Century
2.30 p.m.	A2 N.N. eLearning in Practice: The Customer Perspective	B2 Wolfgang Müller, Head of District IG-Metall Trade Union, Munich The IT Industry Caught Between a Lack of Experts and Mass Dismissals	C2 Martina Kurz, German Association for Industry and Trade (DIHT), Bonn Creation of Educational Market Places for SMEs based on the Example of Chambers of Industry and Commerce	D2 Prof. Dr. Martina Zitterbart, University of Karlsruhe The eLearning Competence Center L3S: Integrating Research and Application	E2 (2.30 p.m. - 3.30 p.m.) Dr. René Deplanque, FIZ Chemie, Berlin Intelligent Learning Strategies through Learning Trajectories in Net-based Chemistry Studies	F2 Alexander Simon, ICM Team Training, Walldorf Change Management in SAP Projects	PF2 Don Hernández, Docent, Heidelberg eLearning and the Declining Economy
3.00 p.m.	A3 Reinhold Welina, German Institute for Standardisation, Berlin Standardisation and Quality Management in eLearning	B3 Jürgen Theisen, M2S PROKODA, Cologne IT Qualification: New Markets and Perspectives for Providers of Education	C3 Maria-Charlotte Koch, T-Systems, Bonn On Use and Application of an eLearning Portal Site – The Fine Line between Multifunctional Serviceability and Attractive Redundancy	D3 Prof. Dr. Martin Hitz, University of Klagenfurt Conception of finely granulated Learning Modules in Planet-ET	F3 Dr. Hans Freibichler, FTS, Heidelberg Inhouse Development of CBT and WBT with the Authoring System MMTools	PF3 Prof. Dagmar Woyde-Köhler, EnBW Academy, Stuttgart Context Design as a Success Factor for eLearning and Knowledge Management	
Break 3.30 p.m.							
4.00 p.m.	A4 The Tele Coach – Key to the Success of eLearning? Vanessa Salzer (Chair) Discussion: Albert Gienger, Police Academy, Werner Groh, BASF, Ludwigshafen Bernhard Karrasch, ets, Halblech Rudolf Schröder, University of Paderborn	B4 Karl Peter Fuß, Job Center Berlin Brandenburg, Berlin Possibilities for the Promotion of On-going Vocational Training – The Job Active Law	C4 Norbert Wollschläger, CEDEFOP – European Centre for the Development of Educational Training, Thessaloniki Training Village – The Educational Portal Site of CEDEFOP	D4 Mirjam Gommel, Fraunhofer Institute IAO, Stuttgart Fabian Kempf, Fraunhofer Institute IAO, Stuttgart Sabine Leukert, Fraunhofer Institute IAO, Stuttgart Better Collaboration with VR? Evaluation of a VR Environment for Collaborative Tele Learning	E3 (4.00 p.m. - 5.00 p.m.) Dr. Regina Dertel, HDZ/IMA, Aachen SMEs and the World Wide Web – The Virtual Platform SENEKA as a Service Offer for the Highly Specialised Knowledge Management	F4 Beate Haussmann, ed-lab, Gremmelin Dialogue-Oriented Knowledge Transfer Via the ed-lab Learning Platform	PF4 Heinrich Dieckmann Studiengemeinschaft Darmstadt, Pfungstadt The Tutor is Dead – Long Live the Tutor
4.30 p.m.	A5 Josiane Morel, Apple Computer Benelux, Bruxelles eLearning from a European Perspective	B5 (4.20 p.m.) Karl-Heinz Müller, Central Association of Electrical Engineering, Frankfurt Career and Teaching – Results of the Plan to Reorganise Further Qualification in the IT Industry	C5 Dr. Wolfgang Kraemer, imc, Saarbrücken Frank Milius, imc, Saarbrücken eLearning Platforms as a Steering Instrument for Learning and Knowledge Processes within an Integrated eHR Strategy	D5 Prof. Dr. Ullrich Dittler, Technical College of Furtwangen Chat, Audio or Video – Factors for Success in Cooperative Learning in the Net	F5 C. Bolduan, Raytheon Professional Services, Rüsselsheim H. Gengnagel, Raytheon Professional Services, Rüsselsheim The Optimal Training Grid/Mix	PF5 Michael Hack, SABA Software, Walldorf eLearning goes Performance	
5.00 p.m.		B6 (4.40 p.m.) Dr. Rolf Walter, ProcessWare, Bonn Quality Standards for the IT Industry in In-company Further Education	C6 Dr. Ralf Klotzbücher, estosee, Munich Education Networks with estosee.net			F6 Dr. Karl Hoffelner, HERDT Publishers, Nackenheim Education Media for Online Training	PF6 Nina Pawlowitz, Siemens Business Services, Munich Online Communities for the Support of eLearning Processes
5.15 p.m. - 6.15 p.m.	<div style="border: 1px solid black; padding: 5px;"> <p>D21-Panel: H.-J. Lückefett, Hewlett Packard (Chair) "Trained – Qualified – Headhunted. On Professional Perspectives in the IT Industry" Speakers: Dr. Michael Ehrke, IG Metall, Frankfurt Dr. Stephan Pfisterer, BITKOM, Berlin (r.) Dr. Martina Roth, Intel, Feldkirchen (r.) Jörg Tauss, Member of Parliament Jürgen Theisen, M2S PROKODA, Cologne</p> <p>6.30 p.m.: D21 Evening Reception</p> <p>(r.) = requested</p> </div>						
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Workshops: see page 17

Wednesday, 06.02.02

UNESCO Global Forum on Learning Technology Interpretation German-English

9.15 a.m. Welcome Prof. Dr. Uwe Beck, Pedagogical College of Karlsruhe
 9.20 a.m. Words of Greeting Prof. Dr. Klaus Hüfner, President of German National Commission for UNESCO
 9.25 a.m. Opening Dr. Uschi Eid, Federal Ministry for Economic Cooperation and Development, Bonn
 9.45 a.m. Keynote Speech Sir John Daniel, Assistant Director-General of UNESCO, Paris
 10.15 a.m. Main Demonstration Peter Zencke, SAP AG
 Lifelong Learning for the E-Business
 Helen Zille, Minister for Education, Western Cape, South Africa
 Research for a Global eLearning - L3 – Impacts on Training in South Africa

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Forum University-Industry

Room	Großer Saal, Konzerthaus	Thoma Saal, Stadthalle	Forum 1, Nancy Halle	Scheffel Saal, Stadthalle	Hebel Saal, Stadthalle	Mombert Saal, Stadthalle	Forum 2, Nancy Halle	
	Session G Interpretation German-English UNESCO	Session H Interpretation German-English Content-Design for new Forms of Learning	Session I mainly German language 18th European Forum for Business Management Games	Session J mainly German language Financial Services: Banks – Integral Learning Concepts	Session K mainly German language Federal Initiative: New Media in Education	Session L mainly German language Partners Forum	Session M mainly German language Corporate Competence	
Chairs	N.N.	Jürgen Guttman, Siemens AG, Munich Dr. Volker Zimmermann, imc information multimedia communication, Saarbrücken	Dr. Michael Beck, German Center for Business Management Games, Nuremberg	Thomas Glatt, Credit Suisse Financial Services, Zurich Prof. Dr. Werner Sauter, IC eLearning, Bad Homburg	Prof. Dr. Dr. Friedrich W. Hesse, Knowledge Media Research Center, Tübingen	Klaus Kräfft, ICM Team Training, Walldorf	E. Brüggemann, Chamber of Industry and Crafts, Karlsruhe Dr. Ronald Gundermann, KARLSRUHE MESSE UND KONGRESS, Karlsruhe	
11.30 a.m.		H1 Jürgen Guttman, Siemens AG, Munich Dr. Volker Zimmermann, imc information multimedia communication, Saarbrücken Content for New Forms of Learning – Introduction	I1 Prof. Dr. Hanns Hub, German Association of Management, Bonn/Nürtingen A History of 20 successful Years with Business Management Game Methods in Further Training	J1 Tobias Brücher, HypoVereinsbank Akademie, Unterhaching The Living Room as Classroom	Virtualisation of Study Courses K1 Ulrike Rinn, Knowledge Media Research Center, Tübingen, Dr. Joachim Wedekind, Knowledge Media Research Center, Tübingen The BMBF Promotion Program New Media in Education – Trends and Perspectives of Promotion Projects at Universities	L1 Kattia Jordan, SAP, St. Leon-Rot SAP Learning Solution – A Solution Introduces Itself	M1 Prof. Dr. Reinhold S. Jäger, University of Koblenz-Landau Competencies, Competence Diganostics and Competence Management	
12.00 a.m.		H2 Prof. Dr. Thomas Ottmann, University of Freiburg New Ways in Content Creation: From Attendance Classes to Interactive Web Courses	I2 Uwe Jungmann, Accenture, Munich Dr. Ralf Klotzbücher, estosee, Munich Property and Casualty Simulation Game – An Insurance Management Game as a Training Instrument in a Multi-National Consulting Company	J2 Brigitte de Pons-Orr, Société Générale, Puteaux eLearning Project as Part of the Global Training Approach within the French Bank Société Générale	K2 Prof. Dr. Karl Kurbel, European University Viadrina, Frankfurt Virtualisation on Both Sides: Distributed Teachers and Distributed Students in World-Wide Business Informatics Studies	L2 Jörg Klein-Kretschmar, imc, Saarbrücken Dr. Rainer Müller, imc, Freiburg Integration of Content Creation and Delivery: The Process from Pure Content to Providing a Web Course via a Learning Portal Site	M2 Dr. Bernd Dreier, ets, Halblech DLS DistanceLearningSystem® Release 7 – New Generation	
Break 12.30 p.m.	UNESCO „Reach the Unreached“ Presentations of Selected Projects							
2.00 p.m.		H3 Dr. Martina Schäfer, Fraunhofer Institute IAO, Stuttgart Content and New Forms of Learning in Applied Sciences	I3 Carla Jochem, EnBW, Karlsruhe Birgit Sauter, EnBW, Karlsruhe The Strategic Application of Business Management Games in Organisation Development	J3 Dr. Markus Cordes, vbb (Association for Vocational Training of Banks), Frankfurt Action-oriented Qualification of Investment Consultants in a Blended Learning System	Didactic Design K3 Prof. Dr. Margarete Boos, University of Göttingen Multimedia Promotion of Virtual Groups for Learning and Working in the Field of Social Psychology	L3 Friedbert Crusius, Siemens, Munich Siemens Qualified – A Transparent Seal of Quality	M3 N.N.	
2.30 p.m.		H4 Susanne Schestak, Curriculumdesign, Chemnitz Curriculum Design of Content for New Forms of Learning – Demand and Realisation	I4 Klaus Dreher, Deutsche Bank Prof. Klaus Jamin, Technical College of Munich Further Education for Corporate Customer Organisers on the Basis of Business Management Games	J4 Sonja Thiemann, Academy of German Co-operatives, Montabaur Practical Example – Integrative Management Qualification of the Academy for German Cooperations, ADG	K4 Prof. Dr. Helmut M. Niegemann, Technical University of Ilmenau Multimedia Learning Environments for University Education – Interdisciplinary and Supra-regional Cooperation	L4 Ulrike Volejnik, T-Systems, Berlin Does eLearning work? Practice-approved Scenarios	M4 Christiane Manthey, M.I.T newmedia, Friedrichsdorf Successful Introduction of a Learning Platform – An Experience Report	
3.00 p.m.		H5 Torsten Goldammer, Festo, Ostfildern Heike Metzger, Festo, Blieskastel Product Training via Internet: Experience with Interactive Contents in Industry	I5 Nils Högsdal, Unicorn Management Development, Tübingen Success Factors for the Application of Business Management Games on the Internet	J5 Sabine Koch, Deutsche Sparkassenakademie, Bonn s-win – Knowledge in the Net	K5 Prof. Dr. Rolf Schultemeister, University of Hamburg Assembling Methodical Theories: Didactical Design in Complex, Highly Modularised Environments	L5 Martin Omlor, Debis Systemhaus Training, Stuttgart eLearning in the Charged Atmosphere between Technology, Organisation and Learning Culture – Practical Experiences	M5(1) Thomas Reglin, bfz, Nuremberg Brit Schubert, bfz, Nuremberg eLearning with bbw online – Further Training in a Nutshell M5 (2) (3.20 p.m.) Hans Pezold, bfz, Munich Process Optimisation in the Field of Education	
Break 3.30 p.m.								
4.15 p.m.		H6 Dr. med. Alexander Euteneier, Department of Surgery, University of Munich Prof. Dr. med. Wolf Mutschler, Department of Surgery, University of Munich The Challenge to Produce Content in Medicine	I6 Peter Miez-Mangold, GIMA, Balingen Prof. Dr. Rolf Pfeiffer, GIMA, Reutlingen Achieving and Using Social Skills, Technical Expertise and Creative Problem Solutions in the Internet-Based Business Management Game	J6 Mathias Otte, e!port, Frankfurt The Trainer as Facilitator	Evaluation and the Guarantee of Quality K6 Petra Aisenbrey, University of Berlin Univ.-Prof. Dr. Walter Dürr, University of Berlin Quality Assessment in Lifelong Learning Projects	L6 Gabriele Feldmeier, Siemens Business Services, Munich Success Factors in the Introduction of eLearning – What Does the Customer Really Need?	M6 A. Blochberger, CBT+L, Herrsching Heinz Glump, German Federal Army, Cologne The Training Manager. The Bridge between Teacher, Student and Innovative eLearning	
4.45 p.m.		H7 Univ.-Prof. Dr. Peter Baumgartner, Institute for Organisation and Learning, Innsbruck Bettina Dimai, Institute for Organisation and Learning, Innsbruck Participatory Content Management: Development of Web Communities for University and Industry	I7 Prof. Dr. Heinz-Lothar Grob, University of Münster Attendance and Internet Management Games for Pupils and Students: An Experience Report	J7 Panel Discussion: Prof. Dr. W. Sauter (Chair), In-Company Acceptance of eLearning	K7 Stefan Fries, Prof. Dr. Manfred Hofer, Holger Horz, University of Mannheim Project "University Teaching Association Informatics": New Criteria for the Evaluation of Virtualised University Teachings	L7 Sünne Eichler, WEBACAD, Eschborn N.N., NIAM-TMS Scalable Content – the Critical Factor in eLearning	M7 Sünne Eichler, WEBACAD, Eschborn Four Stages to a Successful Introduction of eLearning Content	
5.15 p.m.		H8 Round Table with Presenters			K8 Prof. Dr. Rainer Bromme, University of Münster Elmar Stahl, University of Münster Developing an Online Learning Environment for the Introductory Training "Botanical Classification Exercises"		M8 Dr. Bibhuti Roy, University of Bremen Workplace Learning – Promotion of Active Competence through Workplace-oriented Qualification Software	
10	6.00 p.m. Closing of Trade Fair 6.30 p.m. LEARNTEC Trade-Fair Party		Workshops: see page 17					

Thursday, 07.02.02

Program LEARNTEC 2002 Subject to Change!



- 9.15 a.m. Welcome Prof. Dr. Winfried Sommer, Pedagogical College of Karlsruhe
- 9.20 a.m. Keynote Speech Prof. Leif Edvinsson, Universal Networking Intellectual Capital (UNIC), Universal Knowledge Networks – Alternatives to the Brain Drain
- 9.50 a.m. Main Demonstration Prof. Dr. Dr. h.c. A.-W. Scheer, University of Saarbrücken, Changes in Learning Processes: Industrialisation of the Knowledge and Education Trade
- 10.20 a.m. Awarding Ceremony for Multimedia Transfer Prof. Dr. P. Frankenberger, Minister of Science of Baden-Wuerttemberg
Prof. Dr. W. Juling, University of Karlsruhe

Forum University-Industry

Room	Thoma Saal, Stadthalle	Room 2.08, Stadthalle	Mombert Saal, Stadthalle	Scheffel Saal, Stadthalle	Hebel Saal, Stadthalle	Forum 2, Nancy Halle
	Session N Interpretation German-English Corporate eLearning as a Process	Session O mainly German language Practice Forum Virtual Mobility and Intercultural Competence	Session P mainly German language Developer Expertise	Session Q mainly German language Cooperation Projects University-Industry	Session R Interpretation German-English Partners Forum	Session S mainly German language Corporate Competence
Chairs	Dr. Werner Kohn, Society for Educational Media, Munich Harald Stürmer, Studiengemeinschaft Darmstadt, Pfungstadt	Gabriele Feldmeier, Siemens Business Services, Munich Armin Hopp, digital publishing, Munich	Garrit Skrock, SAP Germany, Walldorf	Dr. Hans-Henning Kappel, University of Frankfurt	Prof. Dagmar Woyle-Köhler, EnBW, Stuttgart	Michael Ros, Association of German Engineers, Stuttgart Wolfgang Sutterlütj, SMC – Synergie Management Consulting, Dieburg
11.30 a.m.	N1 Alexander Hettrich, Fraunhofer Institute IAO, Stuttgart Thomas Renner, Fraunhofer Institute IAO, Stuttgart Organisation, Technology and Strategy for eBusiness and eLearning in In-Company Vocational Training and Further Education	O1 Andreas Manuth, Siemens, Munich Experiences in the Intercultural Knowledge Exchange with Sharenet	P1/P2/Q1/Q2 Panel Discussion: Germany – Location for Developers or Developing Country? Dr. Hans-Henning Kappel, University of Frankfurt (Chair) Prof. Dr. Andrea Back, University of St. Gallen Prof. Dr. Heinz-Lothar Grob, University of Münster Armin Hopp, digital publishing, Munich Frank Millius, imc, Saarbrücken Susanne Teipel, IBM, Herrenberg Prof. Dr. Martina Zitterbart, University of Karlsruhe	P1/P2/Q1/Q2 Panel Discussion: Germany – Location for Developers or Developing Country? Dr. Hans-Henning Kappel, University of Frankfurt (Chair) Prof. Dr. Andrea Back, University of St. Gallen Prof. Dr. Heinz-Lothar Grob, University of Münster Armin Hopp, digital publishing, Munich Frank Millius, imc, Saarbrücken Susanne Teipel, IBM, Herrenberg Prof. Dr. Martina Zitterbart, University of Karlsruhe	R1 Chris Pirie, Oracle Corporation, Redwood Shores Learning in an eBusiness – Oracle University CASE Study	S1 Beate Bruns, time4you, Karlsruhe eLearning in 2002: Trends and Perspectives from a Provider's Point of View
12.00 a.m.	N2 Michael Lammersdorf, DWG – German Society of Further Training, Pfungstadt eLearning - A Learning Revolution for Small- and Medium-sized Enterprises N3 (12.30 p.m.) Monika Kolb, ibis acam Partner, Andernach step by step to Successful eLearning Implementation – Problem Areas and Practical Approaches to Solutions	O2 Nils Jörgensen, McGraw-Hill Lifetime Learning, Basel The Difference Between eLearning Cultures from a Global Perspective			R2 Dr. Mario Pirzl, Mentergy Europe, Graz Manfred Scharsinger, Technical College, Graz The Virtual Campus at WIFI Polytechnic – A Case Study	S2 Olaf Blasberg, IC eLearning, Bad Homburg Prof. Dr. Werner Sauter, IC eLearning, Bad Homburg Blended Learning Solutions for Practical Applications
Break 12.30 p.m.						
2.00 p.m.	N4 Prof. Friedhelm Mündemann, Brandenburg Technical College Hans-Joachim Schlichting, D.A.S., Munich The Trainer on his Way to an Online Reporter	O3 Dipl.-Ing. Frank Fischer, Sema, Wilhelmshaven Softskill via WBT – Developments in the Area of Action and Problem-oriented Learning	P3 Peter Jürgens, RWE Systems, Dortmund Multimedia Transfer: From an Award-winning Raw Design to a Market-compatible Prototype	Q3 Prof. Dr. Peter Deussen, University of Karlsruhe Hartmut Ehrich, FIDUCIA, Karlsruhe Media Learning and Working based on the Example of a Cooperation between Industry and Universities	R3 Felix Wenger, HQ, Wiesbaden Recycling of Existing Web Contents for Training Purposes	S3 Christopher McCormick, Englishtown.com, Cambridge Experience in online Language Training: Results from English-town.com's Corporate Training
2.30 p.m.	N5 Andreas Nüchter, M2S PROKODA, Cologne Group-wide Lighthouse Projects in the Cooperate eLearning Process	O4 Prof. Dr. Dr. Gerhard Wazel, Institute for Intercultural Communication, Burgoberbach Intercultural Communication and New Media	P4 Jacqueline Danneberg, IQ-Design, Schwäbisch Gmünd Sibylle Schäfer, IQ-Design, Schwäbisch Gmünd Successful Project Management through the Use of Innovative Planning Tools	Q4 Prof. Dr. Hansjörg Bach, Technical College of Nürtingen Dr. Herbert Müller Philipps Sohn, FBD – Private College for Business Management, Stuttgart Shared Use of Learning Modules through Business Academies and Universities	R4 F. Hasskerl, Raytheon Professional Services, Rüsselsheim Werner J. Langner, Raytheon Professional Services, Rüsselsheim eLearning as a Strategic Marketing Tool	S4 Silke Bauer, Langenscheidt, Munich From Dictionary to Learning Management by Objectives: Langenscheidt's 3i Concept
3.00 p.m.	N6 Andreas Meirich, Athemia, Munich Education Controlling – Successful Qualification Processes in the Current Context	O5 N.N., NETg Experiences in the Localization and Intercultural Adaptation of WBT	P5 Antje Steinke, Teulada Alicante Idea to Product – Design of a CD ROM as a Media Module for Training and Leisure	Q5 Prof. Peter Swannell, University of Southern Queensland, Toowoomba The Provision of Online In-Company Training: Industry-University Partnership	R5 Jürgen Schlieszeit, McGraw-Hill Lifetime Learning, Basel eLearning Services: Practical Tips concerning the Implementation of eLearning	S5 Rico Wojanowski, Fraunhofer IFF, Magdeburg Tailor-made Development of Business Management Games for Employee Qualification
Break 3.30 p.m.						
4.15 p.m.	N7 Dr. Hans-Peter Baumeister, Technical College of Reutlingen New Media - Old Competencies? Learning with New Media in the Context of our Learning Culture		P6 Ulrich Kobusch, Sema, Wilhelmshaven SUMATRA: Component-based Multimedia, Internet/Intranet Development and Run-time System for JAVA Platforms	Q6 Prof. Dr. Andrea Back, University of St. Gallen eLearning in the Industry: Lessons Learned and Knowledge Gaps	R6 Jürgen Theisen, M2S PROKODA, Cologne Content Syndicates as a Customer-Oriented Full Service Offer	S6 Martin Bembek, Logic/Systems, Bochum Value Management – Business Advantage or Disadvantage?
4.45 p.m.	N8 Dr. Silvia Kneer, Siemens, Munich eLearning Implementation using the Example of an SAP R3 Introduction		P7 Stuart Acklam, Hamburg Innovative Learning and Information Products – Retain and Attract Customers by Using Innovative New Media Technologies	Q7 Gregor von Cieminski, University of Hannover Virtual Institute for the Modelling of Industrial Manufacturing Systems (VIMMS)	R7 Andreas Meirich, Athemia, Munich A-Learning Experience: Successful Planning of Integrated Qualification Processes	S7 Thomas Walter, BTI, Stuttgart Haptical Business Management Games
		5.30 p.m. - 6.30 p.m. Public Panel Discussion: Challenge USA: How well Prepared are we for the Global Education Market? Prof. Dr. Dr. Friedrich W. Hesse, Knowledge Media Research Center, Tübingen (Chair) Prof. Dr. Peter Baumgartner, Institute for Organisation and Learning, Innsbruck	Herbert J. Kellner Ph. D., ITD Communications, Carlsbad, CA Dr. W. D. Lukas, Federal Ministry for Education and Research, Bonn Dr. Lutz P. Michel, MMB – Michel Medienforschung, Essen Michael Müller, DaimlerChrysler, Esslingen Prof. Dr. Dr. h.c. August-Wilhelm Scheer, University of Saarbrücken Professor Peter Swannell, Vice-Chancellor & President, University of Southern Queensland, Australia			

Workshops: see page 17

Forum University-Industry

Room	Mombert Saal, Stadthalle	Hebel Saal, Stadthalle	Großer Saal, Konzerthaus	Forum 2, Nancy Halle	Room 2.05, Stadthalle	Thoma Saal, Stadthalle
	Session T <small>mainly German language</small> Skills Management and Self-Assessment	Session U <small>Interpretation German-English</small> Language & Technology	Session V <small>mainly German language</small> eCommerce and eLearning in the Trade and Craft Industry	Session W <small>mainly German language</small> Net-based Learning and Working in Public Administration	Session X <small>mainly German language</small> LEARNTEC Medicine	Session Y <small>Interpretation German-English</small> International Projects
Chairs	Dr. Joachim Hasebrook, BANKAKADEMIE, Frankfurt Jürgen Theisen, M2S PROKODA, Cologne	Prof. Dr. Kurt Kohn, University of Tübingen	see page 16	Prof. Dr. Hermann Hill, University of Public Administration, Speyer Wolfgang von Berg, Synergie, Meckenheim	Prof. Dr. Florian Eitel, Department of Surgery, University of Munich Dr. Richard Wagner, University of Giessen	Thomas Hülsmann, University of Oldenburg
9.15 a.m.	Welcome Dr. Joachim Hasebrook, BANKAKADEMIE, Frankfurt Jürgen Theisen, M2S PROKODA, Cologne	Welcome		Prof. Dr. Hermann Hill, University of Public Administration, Speyer Wolfgang von Berg, Synergie, Meckenheim Welcome and Introduction to the Topic eGovernment in the Public Administration	Topical Issues: - Technical Medical Contents Worked on by Projects - Medicine-specific Requirements and Solution Examples for Technical Platforms - Media-didactical Requirements and Solutions for Implementation of Medicine-specific Teaching/ Learning Concepts	Welcome: Prof. Dr. W. Sommer, Pedagogical College of Karlsruhe Prof. Dr. J. Loeper, University of Koblenz-Landau Keynote Speech: Prof. Dr. A. Khan, Assistant Director-General UNESCO Educational Challenge and the Role of Distance Learning Panel Session: (11.00 a.m.) The Challenge of the Globalisation of the Educational Market – Chances of Distance Learning across Borders Call for Paper: http://www.ag-fernstudium.de/
9.30 a.m.	T1 Prof. Dr. John Erpenbeck, Berlin Competence Management and Competence Appraisal T2 (10.15 a.m.) Heike Schmitz, Deutsche Bank, Frankfurt Practice Report: Educational Needs Check and Skills Management: An Experience Report T3 (11.00 a.m.) Cock Zijp, NIBE-SVV, BE Amsterdam Practice Report: Studienet: Self Study Based on Self-Assessment T4 (11.45 a.m.) Mathias Otte, eifport, Frankfurt Skills Management, Self-Assessment and Meta Data: The New Order in Learning Platforms	U1 Prof. Dr. Wolfgang Wahlster, DFKI – German Research Center for Artificial Intelligence, Saarbrücken Language Technology and Multi Modality for Intelligent Tutoring Systems U2 (10.30 a.m.) Marc Oliver Schaefer, SAP Germany, Walldorf Get a Grip – Knowledge Transfer in Practical Contexts U3 (11.30 a.m.) Prof. Dr. Kevin Kennedy, Appalachian State University, Boone Teaching German via Distance Learning in the State of North Carolina U4 (12.00 a.m.) Dr. Hans W. Giessen, University of Saarbrücken New Media and Intercultural Communication in Language Teaching		W1 (9.35 a.m.) Stephanie Iltinger, University of Public Administration, Speyer CAF – A web based Training for a Common European Quality Certification System for Public Administration W2 (10.00 a.m.) Rainer Krüger, IBBW Institute for Vocational Training, Göttingen Professional Further Training for Managers in the Public Administration Exemplified with the University Clinic in Göttingen W3 (10.30 a.m.) Fritz Isenmann, Police Headquarters Lower Bavaria, Regensburg Johann Lackner, IVG-DATA, Linz eLearning at the German Police W4 (11.30 a.m.) Bernd Rauls, Foundation Democracy Saarland, Saarbrücken KomRecht (Local Laws) - An Interactive, Adaptive Learning Environment for the Introduction into Local Law		Y1 (11.00 a.m.) Wadi D. Haddad, Knowledge Enterprise Distance Learning: A Replica or a Prototype Y2 (11.30 a.m.) Richard T. Hezel, Hezel Associates, Syracuse, Distance Learning in the USA Y3 (12.00 a.m.) Prof. Dr. Xue Ming Li, Beijing University of Posts & Telecommunications, Beijing Modern Distance Learning in China and its Application in Common Higher Education Y4 (12.30 p.m.) Wolfram Sponlein, NETg International, London eLearning in Eastern Europe. Experiences during the Global Rollout for a Multinational Client
Break 12.30 p.m.						
2.00 p.m.	T5 (1.30 p.m.) Thomas W. Michel, Service Center for Informatics, Bonn Dr. Hartmut Sommer, Enlight Teststation, Frankfurt ICDL – Development and Application of the International Computer User Licence T6 Jürgen Blumen, Dresdner Bank, Development, Pilotisation, Outlook: Skills Management System for IT Departments at the Dresdner Bank T7 (2.30 p.m.) Horst Blüm, Siemens, Munich Potential Management – Instrument for the Development of Managers	U5 Malin Kanflo, Auralog, Montigny Le Bretonneux Innovative Language eLearning: Practice and experience U6 (2.45 p.m.) Armin Hopp, digital publishing, Munich Customised Language Learning online and offline. Technology-enhanced solutions U7 (4.00 p.m.) Christian de Wilde, N.V. De Wilde CBT, Merelbeke Language learning with a.c.e: right Subject and just-in-time. How eLearning Enhances Learning Effectiveness		W5 (12.00 a.m.) Carsten Bock, T-Systems, Berlin eLearning Solutions for the Public Administration – From Early Stages to Operation W6 Dr. Eleftheria Lehmann, Institute for the Protection of Labour, Düsseldorf Tele Work at the Association for the Protection of Labour – Experiences from the Projects MALTA and KRETA W7 (2.30 p.m.) Thomas Biere, BSI Bonn Tele Work – Experiences with Tele Work from the Perspective of Managers and Tele Workers		Y5 (2.00 p.m.) Samia Melhem, The World Bank, Washington, USA eLearning at the World Bank Y6 Monika Zimmermann, ICLEI – International Training Center, Freiburg Electronic Distance Training on the Sustainability for Local Governments in Africa Y7 Prof. Dr. Hanspeter Rohr, Basel Swiss Virtual Campus: TropEduWeb – Distant Learning in Tropical Medicine Y8 Prof. Yawan Zhao, Xi'an University of Post & Telecommunications, Xi'an City eLearning projects – Current Situation and Outlook - in the People's Republic of China Y9 Dr. Alvana Maria Bof, Ministry of Education, Brazil A Distance Learning System to Qualify Teachers in Brazil (5.30 p.m. - 6.00 p.m.) Final Discussion
3.00 p.m.	T8 Felix Wenger, HQ, Wiesbaden Self-Assessment as a Basis for Personal Development T9 (3.30 p.m.) Herbert J. Kellner Ph. D., ITD Communications, Carlsbad, California From Self-Assessment to Indirect Assessment	U8 (4.45 p.m.) Prof. Dr. Kurt Kohn, University of Tübingen Meet your local tutor on the web! An eLearning Service for Language Schools and Tutors U9 (5.30 p.m.) Final Discussion		W8 (3.00 p.m.) Prof. Dr. Gunter Schlageter, Correspondence University, Hagen Working and Learning in Virtual Worlds: Hagen as a Virtual City Roundtable (4.00 p.m.) eLearning and eWorking in the Public Administration – Illusion or Reality?		

Workshops

Subject to Change!

Tuesday, 05.02.02

W 1

eBusiness for Educational Providers

Olaf Blasberg, IC eLearning, Bad Homburg
Prof. Dr. Werner Sauter, IC eLearning, Bad Homburg

Room 2.05, Stadthalle
2.00 - 5.00 p.m.

W 2

Net-Coaching

Prof. Dr. Clemens Heidack,
Technical College of Düsseldorf

Room 2.08, Stadthalle
2.00 - 5.00 p.m.

W 3

Web Didactics

Prof. Dr. Frank Thissen, Technical College of Stuttgart HBI

Scheffel Saal, Stadthalle
2.00 - 5.00 p.m.

Wednesday, 06.02.02

W 4

Educational and Business-TV in SME

Prof. Dr. Gernold Frank, Dresdner Bank, Frankfurt

Room 2.05, Stadthalle
11.30 a.m. - 1.00 p.m.

W 5

L³-Lifelong Learning – Practical Introduction to the L³ Philosophy

Dr. Joachim Schaper, SAP AG, Karlsruhe

Room 2.05, Stadthalle
2.00 - 5.30 p.m.

W 6

eLearning in Europe – Quality Management and Standards

Room 2.08, Stadthalle
2.00 - 5.30 p.m.

W 7

eLearning in Incompany Practice. How to Enhance Acceptance and Quality

Dr. Lutz Görtz, German Multimedia Association, Düsseldorf

Kleiner Saal, Konzerthaus
11.30 a.m. - 6.00 p.m.

Thursday, 07.02.02

W 8

Universal Networking Intellectual Capital (UNIC), Universal Knowledge Networks – Alternatives to the Brain Drain? – Discussion

Dr. Joachim Hasebrook, BANKAKADEMIE, Frankfurt
Günther M. Szogs, Commerzbank, Frankfurt

Room 2.05, Stadthalle
11.30 a.m. - 1.00 p.m.

W 9

LERNET – Quality Models for Net-based Learning

Friedrich Hagedorn, Adolf Grimme Institute, Marl
Dr. Lutz P. Michel, MMB – Michel Media Research, Essen

Kleiner Saal, Konzerthaus
1.00 - 4.00 p.m.

W 10

Financial Services: Insurance Companies

Hermann S. Prantl, Institute for Learning Methods, Regensburg
Dr. Herbert Schmidt, Center of Vocational Training at Insurance Companies, Munich

Room 2.05, Stadthalle
2.00 - 5.00 p.m.

W 11

18. European Forum for Business Management Games – Workshops

Forum 1, Nancy Halle
11.30 a.m. - 5.00 p.m.

W 12

UNESCO

Großer Saal, Konzerthaus
11.30 a.m. - 5.00 p.m.

Friday, 08.02.02

W 13¹

Successful Management of eLearning Projects – Development of a Project Guideline in Small Groups (Analysis, Concept, Project Planning, Implementation, Didactical Design)

Bernd Walzel, T-Systems, Bonn

Room 2.08, Stadthalle
9.00 a.m. - 1.00 p.m.

W 14²

German Association for Distance Education AG-F Experiences and Concepts in eLearning with Human Tutors, Moderators, Facilitors and/or Programmed Tutorials

Dr. Burkhard Lehmann, University of Kaiserslautern

Scheffel Saal, Stadthalle
2.00 - 5.00 p.m.

W 15²

German Association for Distance Education AG-F Experiences and Concepts in eLearning with Human Tutors, Moderators, Facilitors and/or Programmed Tutorials

Joachim Klaus, University of Karlsruhe

Room 2.08, Stadthalle
2.00 - 5.00 p.m.

W 16

Claims and Realities in Modern Further Training: Concepts, Solutions, Experiences and Research Findings

Prof. Dr. P. Reimann University of Heidelberg
P. Starkloff, B-educated

Forum 1, Nancy Halle
11.30 a.m. - 4.00 p.m.

¹ Limited number of participants, pre-registration obligatory

² Call for paper: www.ag-fernstudium.de

General Information

Duration of LEARNTEC

Tuesday, 5 February - Friday, 8 February 2002

Opening Hours of Trade Fair

Tuesday, 5 February - Thursday, 7 February
10 a.m. - 6 p.m.

Friday, 8 February
10 a.m. - 5 p.m.

Venue

Karlsruhe Conference and Exhibition Center

Cancellation

The Conference application may be cancelled until 18 January 2002. Amounts paid will be reimbursed minus a processing fee of € 30. In case of cancellations after the above date or failure to appear at the Conference, no reimbursement is possible. You may transfer your application to a colleague but we would require to be notified in writing.

Payment

After receipt of your application, we will send you an invoice. Please pay only after receipt of this invoice.

Participation Fees

(All prices include VAT.)

Early Booking Prices prior to 18 January 2002

Entire Conference € 630,--

Covers the entire Conference of LEARNTEC 2002 including workshops, the **LEARNTEC Specialist Trade Fair**, the **Multimedia Transfer Talent Fair**, drinks during breaks as well as a daily lunch snack.

Students (with student card) € 95,--

Day Tickets € 345,--

Covers all Conference events on the booked day including workshops, the **LEARNTEC Specialist Trade Fair**, the **Multimedia Transfer Talent Fair**, drinks during breaks and a lunch snack.

Students (with student card) € 40,--

LEARNTEC University-Industry

Entire Conference € 140,--

Covers the Sessions D (Science), E (Pilot Projects by the German Federal Government), K (New Media in Education), P (Developer Expertise), Q (Cooperation Projects University-Industry), X (Medicine), Y (Distance Learning incl. Workshops) as well as the **LEARNTEC Specialist Trade Fair** and the **Multimedia Transfer Talent Fair**.

Students (with student card) € 60,--

LEARNTEC Trade and Craft Industry

Fr., 8 February 2002
Covers the Session V incl. workshops HW1, HW2, HW3, the

LEARNTEC Specialist Trade Fair and the **Multimedia Transfer Talent Fair**.

Day Ticket € 60,--

LEARNTEC Public Administration

Fr., 8 February 2002
Covers the Session W, the **LEARNTEC Specialist Trade Fair** and the **Multimedia Transfer Talent Fair**.

Day Ticket € 140,--

Students (with student card) € 60,--

LEARNTEC Medicine

Fr., 8 February 2002
Covers Session X, the **LEARNTEC Specialist Trade Fair** and the **Multimedia Transfer Talent Fair**.

Day Ticket € 140,--

Students/Training Doctors (with identification) € 60,--

The quoted prices are binding until 18 January 2002. After this date, the following prices become valid:

Prices after 18 January 2002

Entire Conference € 680,--

Students (with student card) € 95,--

Day Ticket € 380,--

Students (with student card) € 40,--

LEARNTEC University-Industry

Entire Conference € 140,--

Students (with student card) € 60,--

LEARNTEC Trade and Craft Industry

Day Ticket € 60,--

LEARNTEC Public Administration

Day Ticket € 140,--

Students (with student card) € 60,--

LEARNTEC Medicine

Day Ticket € 140,--

Students/Training Doctors (with identification) € 60,--

Specialist Trade Fair

(Day Ticket) € 30,--

(Season Ticket) € 60,--

(Student Day Ticket) € 15,--

(with student card)

Tickets for the Specialist Trade Fair may be obtained at the box office.

We thank the following partners and sponsors for their support:

Partners of LEARNTEC 2002

Sponsors of LEARNTEC 2002

Media Partners of LEARNTEC 2002

Preliminary Listing of Exhibitors

(Status: 30 October 2001 – Subject to Change)

21 LEARNLINE

A

AC Online Consulting + Solutions
 albit
 Ars Docendi
 ASK Academic Software Cooperation
 Athemia
 Auralog

D-Freiburg
 D-Regensburg
 D-Mülheim
 D-Cologne
 D-Karlsruhe
 D-Stuttgart
 F-Montigny Le Bretonex

efiport
 e-Learn
 Electric Paper
 EnBW Akademie
 Englishtown
 Enlight Teststation
 Ernst Klett Publishing House
 estosee
 ets

D-Frankfurt
 D-Hamm
 D-Lüneburg
 D-Stuttgart
 D-Munich
 D-Frankfurt
 D-Stuttgart
 D-Munich
 D-Munich

B

b + r Publishers
 bbw-Group
 BDÜ – Federal Association
 for Translators and Interpreters
 BECON Holding
 b-educated!
 Benntec Systemtechnik
 bfe-Oldenburg
 bit media e-Learning solution
 Bizon
 BONNER AKADEMIE
 BTI

D-Hamburg
 D-Munich
 D-Heidelberg
 D-Ottobrunn
 D-Heidelberg
 D-Bremen
 D-Oldenburg
 D-Schwarmstedt
 D-Munich
 D-Bonn
 D-Stuttgart

F

Federal Ministry for Education and Research
 Forschungsmarkt Berlin
 Fraunhofer Institute
 for Experimental Software Engineering

D-Bonn
 D-Berlin
 D-Kaiserslautern

G

GABAL Publishing House
 GBV Educational Media in the Insurance Trade
 GMK – Society for Media and
 Communication Technology

D-Offenbach
 D-Munich
 D-Filderstadt

C

CBT+L
 Celook
 CEN/ISSS Comité Européen de Normalisation
 Center for Empirical and Pedagogical Research
 City of Karlsruhe
 CJD – Maximiliansau
 cogni.net
 Commerzbank
 Competence Network North Rhine Westphalia
 ConPlus Guntern + Partner
 Correspondence University of Hagen

D-Herrsching
 D-Querfurt
 B-Brüssel
 D-Landau
 D-Karlsruhe
 D-Wörth
 D-Munich
 D-Frankfurt
 D-Hagen
 CH-Schönbühl
 D-Hagen

H

HERDT Publishers
 for Educational Media
 Herrmann Luchterhand Publishers
 Hestia Telemedia Technology
 Competence Center – htcc
 Hewlett Packard
 HNF – Heinz Nixdorf MuseumsForum
 HQ
 H.U.T.
 Hyperwave

D-Nackenheim
 D-Neuwied

D-Darmstadt
 D-Böblingen
 D-Paderborn
 D-Wiesbaden
 D-Hildesheim
 D-Munich

D

Daten + Dokumentation
 DEKRA Akademie
 DevComPro
 DG Media Service
 digital publishing
 digital spirit
 DIHK
 DISG-Training
 DOCENT Europe
 Doculine
 Dr. Weiss & Partner
 Dr.-Ing. Paul Christiani

D-Friedberg
 D-Karlsruhe
 D-Bad Homburg
 D-Viernheim
 D-Munich
 D-Berlin
 D-Berlin
 D-Remchingen
 NL-Maarssenbroek
 D-Reutlingen
 D-Markneukirchen
 D-Konstanz

I

IAS
 ibis acam
 IBM Learning Services
 ibo Consulting and Training
 IC eLearning
 ICM Team Training
 ILT Integrated Learning Technology
 imc information multimedia communication
 INLINE
 IVG-DATA

D-Taunusstein
 D-Andernach
 D-Herrenberg
 D-Wettenberg
 D-Bad Homburg
 D-Walldorf
 D-Cologne
 D-Saarbrücken
 D-Neumarkt
 A-Linz

E

ed-lab Education Laboratory
 ed-scout.com

D-Gremmelin
 D-Offenbach

K

KEA Business Training
 Know How!
 Knowbotic Systems
 Kognita
 Kommunikation und Wirtschaft

A-Vienna
 D-Stuttgart
 D-Frankfurt
 D-Bremen
 D-Oldenburg

L

Learnkey
Lerneffekt
Link + Link Software
Logic Systems
LOKANDO
LTC Language Training Center
Lucas-Nülle

M

Macromedia
mainware Multimedia
manager Seminare
Mastersolution AG
MATCHWARE
McGraw Hill Lifetime Learning
Mentergy Europe
MFG Media and Film Society Baden-Württemberg
Microsoft
M.I.T newmedia
MMCD
Mühlehner & Tavolato
Müller Systemtechnik
Multimedia Software
M2S PROKODA
M2studio

N

NET Network for Educational Technology
NETg
netucate
NIAM-TMS
NITOR

O

ORACLE Germany
Orbis Communications

P

plenum System
PRO CONSULT
Pro Lernen
Provadis

Q

Question Mark Software

R

Raytheon Professional Services

D-Neuwied
D-Pinneberg
D-Dortmund
D-Bochum
D-Munich
D-Hamburg
D-Kerpen

D-Karlsruhe
D-Bad Homburg
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CH-Zurich
D-Düsseldorf
D-Oberursel
D-Weinheim
D-Rellingen

D-Munich
D-Saarbrücken

D-Leinfelden-Echterdingen
D-Münster
D-Unterschleissheim
D-Frankfurt

B-Mark

D-Rüsselsheim

S

SABA Software
SAP CEC Karlsruhe
SCIDOC
SCSI Training Center
Sema
Siemens SQT
Siemens Business Services
SmartForce Germany
SoftDeCC Software
SPI System Partner International
Springer Publishing House
Studiengemeinschaft Darmstadt
Sun Educational Services, Sun Microsystems
Synergie

T

TDS Promethean Germany
Technical University of Dresden
Technik und Medien
TechnologieRegion Karlsruhe
TEIA – TELES EUROPEAN
INTERNET ACADEMY
TELERAT
Teleteach
Tertia Edusoft
The University of Alabama
time4you
TIm Europe
TP Software
Trade Academy / Chamber of Crafts Konstanz
TRANSWARE
T-Systems

U

Unicon Management Development
University of Heidelberg
University of Karlsruhe
Universities of Lower Saxony
Universities of Rhineland Palatinate
USQ European Study Centre

V

VC Virtual Center
Verlagsgruppe Handelsblatt
Virtual University of Bavaria
Volkswagen Coaching

W

WEBACAD
Whois Publishing
wirtschaft & weiterbildung,
Max Schimmel Publishers
www.EYE.de

D-Walldorf
D-Karlsruhe
D-Erfurt
D-Leinfelden-Echterdingen
D-Wilhelmshaven
D-Munich
D-Munich
D-Eschborn
D-Munich
D-Karlsruhe
D-Heidelberg
D-Pfungstadt
D-Kirchheim
D-Meckenheim

D-Merxheim
D-Dresden
D-Berlin
D-Karlsruhe

D-Berlin
D-Berlin
D-Getetsried
D-Alfter
USA-Tuscaloosa
D-Karlsruhe
DK-Viby
A-Linz

D-Konstanz
D-Kelkheim
D-Bonn, Leinfelden-Echterdingen

D-Tübingen
D-Heidelberg
D-Karlsruhe
D-Hildesheim
D-Landau, Mainz
D-Bretten

D-Friedrichsdorf
D-Düsseldorf
D-Hof
D-Wolfsburg

D-Eschborn
D-Heidelberg

D-Würzburg
D-Tübingen

Application for the LEARNTEC Conference 2002

The following prices are binding until 18 January 2002.
After this date, the prices on page 19 will become valid.

Please fill in and send to:
**KARLSRUHE CONFERENCE
 AND EXHIBITION CENTER**
 Mr. Jochen Georg
 Festplatz 9

or fax to: +49/(0)721/37 20-26 09
 (please take photocopy)

D-76137 Karlsruhe

<input type="checkbox"/> Entire Conference	€ 630,--	<input type="checkbox"/> Students (with student card)	€ 95,--
<input type="checkbox"/> Day Ticket	€ 345,--	<input type="checkbox"/> Students (with student card)	€ 40,--
<input type="checkbox"/> Tue., 5. Feb. <input type="checkbox"/> Wed., 6. Feb. <input type="checkbox"/> Thu., 7. Feb. <input type="checkbox"/> Fr., 8. Feb.			

LEARNTEC University-Industry			
<input type="checkbox"/> Entire Conference	€ 140,--	<input type="checkbox"/> Students (with student card)	€ 60,--

LEARNTEC Trade and Craft Industry (8 February 2002)	
<input type="checkbox"/> Day Ticket	€ 60,--

LEARNTEC Medicine (8 Februar 2002)		LEARNTEC Public Administration (8 February 2002)	
<input type="checkbox"/> Day Ticket	€ 140,--	<input type="checkbox"/> Day Ticket	€ 140,--
<input type="checkbox"/> Students/Training doctors (with identification)	€ 60,--	<input type="checkbox"/> Students (with student card)	€ 60,--

I would like to visit the following sessions and workshops:

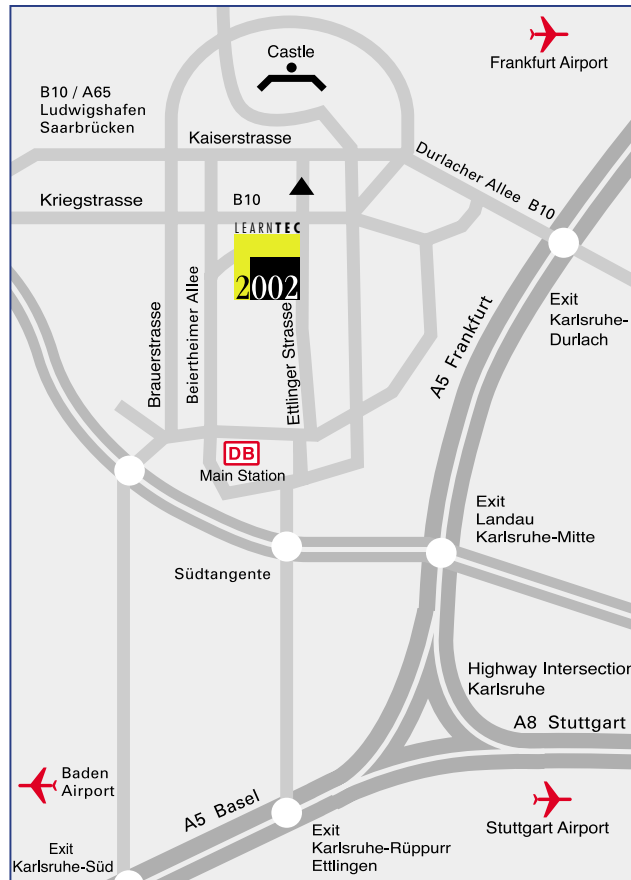
LEARNTEC 2002								Workshops							
Tue., 5. Feb.	<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D	<input type="checkbox"/> E	<input type="checkbox"/> F	<input type="checkbox"/> PF	Tue., 5. Feb.	<input type="checkbox"/> W1	<input type="checkbox"/> W2	<input type="checkbox"/> W3				
Wed., 6. Feb.	<input type="checkbox"/> G	<input type="checkbox"/> H	<input type="checkbox"/> I	<input type="checkbox"/> J	<input type="checkbox"/> K	<input type="checkbox"/> L	<input type="checkbox"/> M	Wed., 6. Feb.	<input type="checkbox"/> W4	<input type="checkbox"/> W5	<input type="checkbox"/> W6	<input type="checkbox"/> W7			
Thu., 7. Feb.	<input type="checkbox"/> N	<input type="checkbox"/> O	<input type="checkbox"/> P	<input type="checkbox"/> Q	<input type="checkbox"/> R	<input type="checkbox"/> S		Thu., 7. Feb.	<input type="checkbox"/> W8	<input type="checkbox"/> W9	<input type="checkbox"/> W10	<input type="checkbox"/> W11	<input type="checkbox"/> W12		
Fr., 8. Feb.	<input type="checkbox"/> T	<input type="checkbox"/> U	<input type="checkbox"/> V	<input type="checkbox"/> W	<input type="checkbox"/> X	<input type="checkbox"/> Y		Fr., 8. Feb.	<input type="checkbox"/> W13	<input type="checkbox"/> W14	<input type="checkbox"/> W15	<input type="checkbox"/> W16			
LEARNTEC University-Industry								LEARNTEC Public Administration							
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Wed., 6. Feb.	<input type="checkbox"/> K														
Thu., 7. Feb.	<input type="checkbox"/> P	<input type="checkbox"/> Q													
Fr., 8. Feb.	<input type="checkbox"/> X	<input type="checkbox"/> Y													
LEARNTEC Trade and Craft Industry								Workshops							
Fr., 8. Feb.	<input type="checkbox"/> V							Fr., 8. Feb.	<input type="checkbox"/> HW1	<input type="checkbox"/> HW2	<input type="checkbox"/> HW3				
LEARNTEC Medicine															
Fr., 8. Feb.	<input type="checkbox"/> X														

Tickets for the Specialist Trade Fair may be obtained at the box office.

Specialist Trade Fair	(Day Ticket)	€ 30,--
	(Season Ticket)	€ 60,--
	(Student Day Ticket)	€ 15,--
	(with student card)	

Last Name	First Name
Street/P.O. Box	Zip Code/City
Company/University/Clinic	
Institution	Phone
Fax	e-mail

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- Ministry for Culture, Youth and Sports in Baden-Wuerttemberg
- Ministry for Economics in Baden-Wuerttemberg
- Ministry for Science, Research and the Arts in Baden-Wuerttemberg
- Ministry of State Baden-Wuerttemberg
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- University of Karlsruhe